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CLEAN EATZ FRANCHISE – COSTS, FEES & EARNING STATS



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Liquid Capital: \$100,000

Net Worth Requirement: \$500,000

Investment: \$116,000 - \$585,000

Franchise Fee: \$49,500

Units in Operation: 70+

Founded: 2012

Franchising Since: 2015

The Clean EatZ franchise is a health food restaurant that offers fresh and healthy meal options. The company was founded by Don and Evonne Varady who were looking for a way to help people eat better and live healthier lives. Since then, Clean EatZ has been growing rapidly.

The menu features a variety of salads, sandwiches, wraps, and bowls, all of which are made with clean and healthy ingredients. In this article, we will discuss the Clean EatZ franchise (<https://wolffranchises.com/what-is-a-franchise/>) opportunity, including the costs and fees associated with opening a franchise. We will also provide some information on the company's earnings and profitability.

IS CLEAN EATZ A FRANCHISE?

Clean EatZ is an exciting and simple franchise and has been franchising since 2015. Clean EatZ is a healthy alternative to fast food and offers a variety of delicious and nutritious meals to suit a healthy lifestyle.

The franchise offers a range of services, including weekly meal plans, a cafe, grab N' go, catering, and marketplace products. Clean EatZ has grown rapidly in recent years and while clean EatZ started out as a small business, it has since become a regional brand thanks to its healthy, convenient food options.



ARE CLEAN EATZ AND CLEAN EATZ KITCHEN THE SAME COMPANY?

Clean EatZ is a franchise with locations mainly in the eastern US while Clean EatZ Kitchen is their meal delivery service. They both focus on providing healthy, affordable meals, but they differ in their approach, though they are different parts of the same service.

Clean EatZ offers a variety of menu items including wraps, bowls, and salads, all of which can be customized to fit your dietary needs. Clean EatZ kitchen, on the other hand, specializes in ready-to-eat meals that are delivered to your door.

While they both provide convenient, healthy options for busy people, they each have their own unique offerings and they differ in terms of their focus and target audience (<https://bizpedia.co/what-is-a-target-audience/>). Clean EatZ is more focused on restaurant dining, while Clean EatZ Kitchen is geared towards customers who want healthy meals at home but do not want to cook them themselves.

HOW MANY LOCATIONS DOES CLEAN EATZ HAVE?

Clean EatZ is a healthy eating franchise with locations in the eastern United States. Starting in North Carolina, Clean EatZ now has over 70 locations in over 20 states with plans to open 70 more locations in the near future.

The franchise offers a variety of healthy meal options, including salads, sandwiches, wraps, and the newest edition, pizzas. With its convenient locations and healthy meal options, Clean EatZ is a great choice for anyone looking to eat better and live healthier.



HOW MUCH DOES A CLEAN EATZ FRANCHISE COST?

If you're considering opening a Clean EatZ franchise, you may be wondering how much it will cost. A Clean EatZ franchise can cost anywhere from \$116,000 – \$585,000. The total investment will depend on a number of factors, including the size and location of the franchise as well as other costs such as leasing or purchasing a retail space, the initial training, equipment and supplies, and signage.

Franchisees (<https://wolfffranchises.com/what-is-a-franchisee/>) will also need to pay for things like equipment, and marketing. In addition, franchisees will need to have working capital available to cover expenses during the first few months of operation.

The brand has a strong track record of success and they are well prepared for the health-centered food industry. While the initial investment may seem like a lot, it's important to remember that starting a franchise comes with advantages.

Clean EatZ is they are able to make money in five different ways from meal planning and catering to the cafe and grab N' go options.

For example, you'll receive support from the franchisor (<https://wolfffranchises.com/what-is-a-franchisor-definition/>) in the form of training and support. Clean EatZ is also in a growing industry where customers want healthier options to choose from.

What is the Clean EatZ franchise fee?

The Clean EatZ franchise fee (<https://wolfffranchises.com/franchise-fee/>) is \$49,500, which allows you to use their name and logo. Also, Clean EatZ has a minimum financial requirement of \$150,000.

Clean EatZ offers flexible hours for franchisees and the food service experience is helpful with most fast-casual concepts.

HOW MUCH DO CLEAN EATZ FRANCHISE OWNERS MAKE?

When considering purchasing a Clean EatZ franchise, potential owners may be curious about the average earnings of current franchisees. The table below details the financials from 32 locations in 2020.

Based on this table, the average EBTIDA was \$180,689. The median was more at \$210,145. However, it's important to keep in mind that the latter figure represents the median EBTIDA, meaning that half of all franchisees earned more than this amount and half earned less (<https://wolfffranchises.com/what-is-a-franchisee/>).

The range of earnings was also relatively wide, with the top 25% earning \$359,124 while the bottom 25% earning \$29,008.

Category	Top 25% of Category	Bottom 25% of Category	Median ² of Category	Average ³ of Category
Gross Sales ¹	\$1,462,476	\$419,769	\$876,414	\$893,373
Cost of Goods Sold ⁴	\$534,640	\$163,031	\$340,682	\$336,512
Labor ⁵	\$192,148	\$76,073	\$122,877	\$126,245
Occupancy Cost ⁶	\$79,197	\$45,873	\$44,054	\$58,408
Other Operating Costs ⁷	\$333,313	\$119,588	\$169,256	\$212,851
Miscellaneous Income ⁸	\$35,946	\$13,803	\$10,559	\$21,331
EBTIDA (less owner/manager salary) ⁹	\$359,124	\$29,008	\$210,145	\$180,689

THE WOLF'S TAKE

The numbers speak for themselves – the median EBITDA (<https://wolfffranchises.com/what-is-ebitda/>) of \$210k from an investment that will cost anywhere from \$116k-\$585k is a fantastic return.

I especially like this brand because they prioritize health for their customers, which is something that I think will become increasingly important for restaurants over the coming years.

They also aren't just a traditional dine-in/take-out restaurant, as they offer meal plan selections and pre-packaged food options via their "grab N' go" program. This differentiates them from competitors, and gives them the ability to reach more customers than the average QSR!



ENDING SUMMARY

The Clean EatZ franchise offers a unique opportunity for entrepreneurs who are passionate about health.

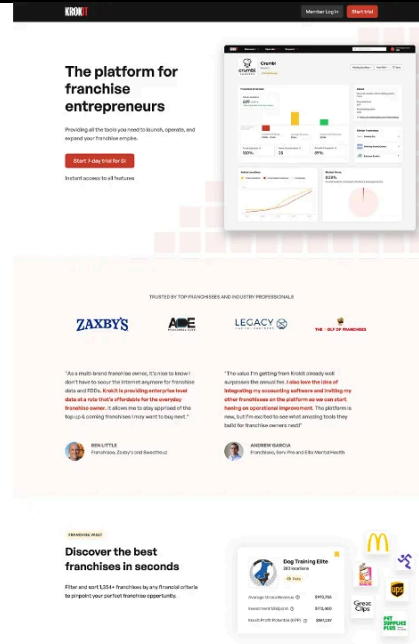
With its convenient locations and healthy meal options, Clean EatZ is a great choice for anyone looking to eat better and live healthier. While there is no guarantee that owning a Clean EatZ franchise will make you money, it is possible to earn a healthy return on your investment.

Potential franchise owners should always do their own due diligence and their own research before investing in any business.

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The Wolf


The Wolf of Franchises is an industry insider who's sharing the secret sauce of how lucrative the franchising industry can be. He offers expert insight to help both new and existing franchise owners reach success.

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